

Outer West Area Committee Wellbeing Fund Project Summary

Project Name	Breeze Friday Night Project (BFNP) at Pudsey Leisure Centre
Amount applied for	£9,139
Lead Organisation	LCC's Breeze Team in partnership with West Yorkshire Police (WYP) and LCC's Sport and Recreation (Pudsey Leisure Centre) and Youth Service (YS).
Ward/Neighbourhood	Pudsey

Business Plan Objective	<ul style="list-style-type: none"> • All children and young people have access to out of school activities • Provide opportunities for people to get jobs, volunteer or learn new skills • Provide opportunities and facilities to enable local people to access and engage in sport and cultural activities • Make better use of our community buildings
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Project Summary	
<p>The Breeze Friday Night Project (BFNP) provides activities in sports, arts and crafts, music and dance to young people aged 8-18 years of age on a Friday night, 6-9pm. This is divided into a junior (8-13 years old) and a senior (12-18 years old) session.</p> <p>The aim of the project is to encourage an active lifestyle and a safe place to socialise. The Breeze team have access to a range of facilities including the sports hall, community room, activity room and access to the gym for seniors where it is required. The gym will be staffed by a qualified fitness instructor who will be able to advise on healthy lifestyles and set individual fitness programmes. The BFNP runs at a time when anti-social behaviour in the area is reported as at its highest and aims to reduce this by providing an alternative place to go. There will be skilled workers (youth workers, sports coaches, PCSO's and artist practitioners) on site providing positive role models to young people.</p>	

Targets for the project and how success will be measured	
<ul style="list-style-type: none"> • Increased access to leisure services for young people aged 8-18 years old between 6-9pm on a Friday evening when ASB is known to be at its highest • To increase Breezecard membership as all young people will use the card to register on to the programme • Maintain price of entry at £1.00 with a Breezecard £1.50 without a Breezecard. • Increase membership to 600 young people by the end of the year (currently have 460) • Signposting of young people into appropriate support services i.e. Careers advice, Sexual Health info. • Identify and refer young people to other support agencies where appropriate. 	

How the project will be promoted and/or participation encouraged	
<p>The project is branded under Leeds City Council's corporate branding for young people the Breeze Youth Promise. This brand has been developed in consultation with the Leeds Youth Council and ROAR as the official brand for young people in Leeds. Young people sign up to Breezecard to join the project and therefore receive regular mail outs and other communication about events and activities for young people. We will work with extended services to get the publicity out through schools and the Breeze database will enable us to send email / text messages to young people in the local area. We also have a facebook page which is linked to the Breeze website.</p> <p>Young people will be offered volunteering opportunities and we will work with the sports development officers to encourage volunteers to support on the projects.</p>	

Exit strategy/How the project will continue after the funding	
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If the project continues to be successful and demonstrate a need in the area we will always aim to continue the project through internal and sourcing external funding. Partners are extremely committed to the project and where they have funding / capacity to continue to support the project they will continue to do so. If funding is not available to continue the project we will endeavour to signpost young people on to other suitable activities and provision in the area

Other organisations involved

The Breeze Friday and Saturday Night Projects have always worked in partnership with local agencies. It is these strong partnerships that have contributed to the on-going successes of the projects. The BFNP will benefit from a steering group, made up of local agencies including; The Breeze Team, Sport and Recreation (Leisure Centre), West Yorkshire Police, Extended Services, Youth Service and Community Safety. These partners will meet regularly (twice per term or as required) to discuss how the project is running / work to resolve any issues / coordinate staffing arrangements / address any issues re: the needs of young people and / or local community issues.

From the Breeze Team budget, Leeds City Council contributes funding towards the project. Additionally the Breeze Team provide the co-ordinator as an in-kind contribution to oversee the planning and management of the project (average 12 hours per week).

West Yorkshire Police provide PCSO's where possible to support the delivery of the programme. However, the Police have become extremely stretched with staff cuts and other priorities in the last year therefore they are able to commit less for the foreseeable future.

The Youth Service provides two staff as staff in-kind contributions.

Staff in-kind contributions from external agencies help to reduce the staffing costs from the budget.

Through our partnership with sport, the leisure centre provides the use of the facilities at reduced costs and a chill-out area as an in-kind contribution.

Financial Information

Revenue funding requested	£9,139
Total cost of project	£29,529
Match funding/Other funding sources	£6,142 – In-kind contribution (coordinator) Breeze Team. £4,163 – Staff In-kind contribution (Youth Service) £1,832 – Community Room as LC in-kind contribution £5,663 – Funding through the Breeze Team budget, Leeds City Council. £2,500 - Pudsey Cluster TBC

Full Breakdown of Costs

Item	Wellbeing	Other (with funding body)	Date of Decision
Facilities £172 per week	£6,364		
Coordinator (on-site)		Breeze £2,313	
2 x BreezeYouth Support x 2.5 hrs (£25.00 per night x 2)		Breeze £1,850	
2 x Sports Staff x 3.5hrs		Pudsey Cluster £2,590	March 2013
Specialist Artist Practitioner £75. Per night	£2,775		
2 x youth workers		Youth Service £4,163	
1 x PCSO		WYP £1,665	

Arts materials		Breeze £500	
Equipment		Breeze £500	
Publicity		Breeze £500	
Community room in-kind contribution		Sport & Recrea £1,832	
Breeze Coordinator		Breeze £6,142	
	£9,139	£20,390	

Details of volunteers	General Youth Support 1.5
Volunteer Hours	1.5hrs for 37 weeks = 55.5hrs (55.5 x 11.06=£613.83)

Details of funding from previous years
Well-being funding for Friday Night Project in Pudsey last year from Outer West Area committee.

Area Support Team Comments
The Area Committee may consider funding this application from the Youth Activity Fund.